



**Precision Agriculture
Association New Zealand**
TECHNOLOGY FOR SUSTAINABLE GROWTH

Aligning NZ with Global Ag Data Standards

How can AgGateway help us extend Datalinker and NZ Farm Data Standards?

Data standards are continually evolving and international engagement is increasingly important. So in 2018, PAANZ reviewed international data standards options and initiated discussions within NZ and with some in Australia, on improving linkages and alignment with international data standards.

PAANZ considered that internationally, AgGateway represents the most appropriate collaborative approach for NZ, with over 230 multi-national companies as current members, such as CNH and John Deere who operate globally and in NZ.

AgGateway also excels at welcoming and leveraging standards work already developed within member countries, such as NZ's investment in Datalinker, and expertise in livestock systems.

PAANZ has investigated the merits of forming a NZ/Australia chapter of AgGateway so that NZ can not only align with international organisations in NZ, but also can facilitate NZ ag tech companies wanting to export.

This year's Mobiletech conference provides a great platform to reflect on data standards and map our future path.

PAANZ therefore invites you to attend a workshop at The Distinction Hotel, the afternoon before Mobiletech

in Rotorua from 1pm to 5pm on Tuesday 2 April 2019

The workshop is to be chaired by Brendan O'Connell, deputy chair of PAANZ. Presenting and facilitating discussions will be Jim Wilson, President & CEO of AgGateway Global Network and Andrew Cooke, MD of Rezare Systems who manage DataLinker and NZ Farm Data Standards.



The objectives of the workshop include:

- Providing updates on recent developments in international data standards activities
- Discussing the merits of aligning internationally, and building on the Datalinker work
- Determining support for forming a local chapter of AgGateway, including benefits, funding, possible steering committee, and alignment with Australia.

Please link to Eventfinder to complete your registration to this free event.

<https://www.eventbrite.co.nz/e/connecting-nz-to-global-data-standards-registration-58616522597>

Venue and refreshments are sponsored by PAANZ.



PAANZ appreciates the support of